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AEROSMITH x DISTEFANO Cobranded Collection

Two American brands with compatible sensibilities and style come together to create jewelry that captures the rebellious spirit of one of the greatest rock bands of all time. In celebration of their 50th Anniversary, the legendary group collaborated with Donna Distefano Ltd (DDL). The *Aerosmith x Distefano* co-branded line is a limited-edition fine jewelry collection featuring the Aerosmith wings motifs and new versions of Distefano's famous mechanical poison rings that Joe Perry has been wearing for years.

With a soft launch in May 2020, the Co-Brand *Aerosmith x Distefano*, at long last, fully launched in September of 2022 in Las Vegas at the Aerosmith residency. And to commemorate the residency and the launch, *Aerosmith x Distefano* announced the exclusive TOYS charm collection based on the iconic *Toys in the Attic* album cover.

"It's amazing to see images from our song *Toys in the Attic* reproduced into wearable fine art by Donna. This collection began as idea over 5 years ago, today it's rewarding to see it come to life in 3 dimensions". – Joe Perry, Aerosmith.

"This charm collection is completely inspired by Joe's style of layering. We are encouraging all to dress like a rock star by adding them to their own charm bracelets or wear them like Joe does on long layered chains". – Donna Distefano

New pieces for the Peace Out: Farewell Tour include stars and moons earrings, snake rings, and peace sign pendants. As well as an 18-karat gold and diamond classic wings logo piece.

Novelist Jim Shepard has called Distefano's vision and work "classically gorgeous and startlingly innovative," which could, of course, just as easily describe Aerosmith's vision and work. The cobranded pieces are available in bronze, sterling silver and high karat gold with ruby, diamond, and sapphire options, because this collection, like the band it celebrates, has something for everyone.

Aerosmith's Peace Out: The Farewell Tour runs from September 2, 2023 to January 26, 2024.

The Donna Distefano Team will be displaying the official Cobrand by *Aerosmith x Distefano* at the following east coast performances:

September 2nd Philadelphia PA
September 6th Pittsburgh PA
September 9th Elmont NY
December 28th Newark NJ
January 19th New York, NY

To order *AxD* and to find out more about DDL or to make an appointment, visit donnadistefano.com/aerosmith or call DDL at 212-594-3757.

About Aerosmith

For nearly 50 years, Aerosmith has been the quintessential rock and roll band, becoming one of the most influential and loved groups in the world due to their mass appeal, unforgettable songs, and groundbreaking live shows.

Rock & Roll Hall of Fame inductees, with over 150 million album sales worldwide, and winners of countless awards (including four Grammy Awards, eight American Music Awards, six Billboard Awards, and 12 MTV Awards), Aerosmith is beloved everywhere. Combined, the band members of Aerosmith – Steven Tyler, Joe Perry, Joey Kramer, Tom Hamilton, and Brad Whitford — have earned an incredible 95 gold, platinum and multi-platinum certifications from the RIAA for the group’s albums, singles, and videos (the biggest ever tally for a USA act).

Throughout the years, Aerosmith has been at the forefront of the rock world. From early hits such as “Dream On,” “Sweet Emotion,” “Toys In the Attic,” and “Back In The Saddle,” to the genre defining “Walk This Way” (Aerosmith featuring Run DMC), to massive global hits such as “Janie’s Got A Gun,” “Cryin’”, “Dude Looks Like A Lady,” “Love In An Elevator” and “I Don’t Want To Miss A Thing,” Aerosmith is unquestionably one of the ‘must-see’ bands in the world

About Donna Distefano

For over twenty-five years, Donna Distefano has combined metal, fire and love into an unforgettable story told by the hands of a true goldsmith. Established in 1994, Donna Distefano's eponymous atelier has become the center of an elegant world where a jeweler with an abundance of creative fire brings together ethically sourced gemstones and precious metal and an appreciative following to forge dreams into reality.

Situated along the Hudson River in the historic Starrett-Lehigh Building, Donna Distefano creates significant jewels by hand using classical goldsmithing techniques that have survived for centuries. Combining the history and sentimentality of the past into jewelry that resonates today through designs that will endure into the future remains her specialty. Experience the wonderment of handmade chains, chandelier earrings, opulent rings, and glamorous necklaces by Donna Distefano. Step into her world.